**Take your faculty to the next level.**

**Seventh Annual! North American Faculty Development Conference**

March 20-22, 2019 Hyatt Regency O'Hare, Rosemont, IL

*The latest, most advanced strategies and techniques in faculty development for both new and experienced faculty and staff.*

**Finally, a North American conference specific to those coordinating and training faculty, especially online faculty.**

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**Why you should attend**

There are several reasons why your institution should be represented at this important conference.

**Boost completion rates.**

Boosting your completion rates is now a top priority. The key is to provide professional development for your faculty, so they can better enable your students to learn more and succeed. This conference has the latest and most successful tips for faculty development.

**Faculty development is a good investment.**

Faculty development creates income and reduces costs. Professionally trained faculty are able to use their time more effectively, teach hybrid and online courses as well as face to face, and are more apt to adjust to new technologies and pedagogical strategies.

**Return on investment (ROI) is substantial.**

When you come to the North American Faculty Development Conference, you are able to improve the professional development of your faculty and staff, resulting in an enormous return on investment (ROI) for all your faculty. Faculty development enhances the quality of all your faculty.

**Enhance your institution’s teaching quality.**

In the increasingly competitive environment facing higher education in the years ahead, your institution cannot afford to fall behind in teaching quality.

**Unique**

Only this conference has
- state of faculty development;
- top faculty development issues;
- future of faculty development; and
- top faculty development tips of the year. Just one student retained will pay for your entire conference.

**Who should participate**

Any person on faculty or staff engaged in faculty development should participate. Whether faculty development is a full-time position, a part-time position or a part of an administrator’s duties, this conference is relevant. The content is geared toward both new and experienced faculty developers. Deans and other decision makers will also benefit from getting the most advanced, comprehensive and intensive professional development available in faculty development.

**Benefits**

1. Sessions by some of the top faculty developers in higher education
2. Networking and discussions with your colleagues
3. Latest most advanced practices in online teaching
4. Discussion of the future trends and issues in faculty development

**Outcomes**

After attending this premiere conference you will be able to
- identify current trends and issues that need to be addressed by faculty development programs;
- know the latest innovations and best practices in faculty development;
- address the changing role and needs of faculty;
- ...and much more.

**Information not available anywhere else**

Successful institutions will be sending representatives to this conference. By not attending, you risk losing retention, completion rates, and quality reputation, and not remaining competitive.

Dear Faculty Developer,

To be honest, our Seventh Annual Faculty Development Conference is happening because the participants and presenters each year love it so much. Year after year, participants report this conference has information not found anywhere else. Whether you are new to faculty development or experienced, the time is now for your institution to strengthen your faculty development.

If you want to join the most energetic, best practitioners and visionaries in faculty development, you are most welcome at our conference.

William A. Draves, CAE, President,
Learning Resources Network
Teaching Strategies to Promote Learning in the Online Environment

Train your instructors to know how to bring energy and enthusiasm into the classroom in the online environment. Assist your instructors with the ability to engage students and keep their interest and engagement with motivational tools. Take home simple yet innovative strategies to create more successful student outcomes.

Dr. Jill Fuson, Faculty Director for the School of Business; Dr. Kevin Forehand, Program Director for Retail Management Program and Real Estate Studies Program; and Dr. Gary Deel, Faculty Director for the School of Business; American Public University System, Charles Town, WV.

Creating a Life in Balance: Managing Faculty Stressors in Higher Education

Mindfulness and setting of clear boundaries related to time and attention are strategies faculty members can use to promote a sense of work-life balance. Provide your faculty with effective tools to achieve a sense of work-life balance while dealing with stressors associated with tenure track expectations.

Laura Pruitt Walker, DHEd, MSN, RN, COI; and Kimberly D. Helms, DHEd, MSN, RN, COI, CFD; Jacksonville State University, School of Health Professions & Wellness, Department of Nursing, Jacksonville, AL.

Making Your Pitch: Convincing Faculty and Administrators

Increase your success in selling faculty on attending development events and supporting faculty development initiatives. Learn a handful of key negotiation and communication skills to boost buy-in, participation and support for faculty development. Stop struggling, start succeeding—in both the short and long term. Walk out with new skills and strategies for success.

Julia King Tamang, Training and education consultant to colleges and universities, Portland, OR.

Your Perception, Their Persistence (or not)

Research indicates that teacher perceptions, attitudes, beliefs and actions at the core of African American students’ success (or lack thereof) in the classroom. The urgency to change the teaching and learning dynamics in classrooms informed by a culture of assumptions and stereotyping has never been more apparent.

Dr. Dionne Felix, Associate Vice President for Academic Instruction, Southern Adventist University, Collegedale, TN.

The State of Faculty Development for 2019

Faculty development is quickly emerging as one of the most exciting, necessary and growing areas in higher education. We have moved beyond just technical online training to the underlying challenges of the new pedagogy of the 21st century, including Engaged Learning, collaborative learning, new assessment and grading, eTools, and more.

Get the latest update on the state of faculty development for 2019, including an exclusive written report to take back to your institution to support and validate your work in faculty development.

William A. Draves, CAE, President of the Learning Resources Network, directs the Certified Faculty Developer (CFD) program and designation, the leading designation for faculty development in higher education.

Is synchronous dead for online learning

Looking beyond virtual office hours, enhance the online course routine. Discuss the current literature about synchronous sessions. Learn quick and simple ways to incorporate synchronous sessions that meet course objectives and learning outcomes.

Lisa Dallas, Senior Instructional Designer, Faculty Development and Innovation Center, Eastern Illinois University, Charleston, IL.

phone: (800) 678-5376 • fax: (888) 234-8633 • email: info@lern.org • website: www.lern.org/fdc/
All New Sessions!

Teaching While White, Learning While Black

Of the 1.6 million faculty at colleges and universities, 77 percent are white and only 6 percent are African American or black. The cultural disconnect is stark, especially for African American young men. Discover information that teachers need to receive in cultural differences to develop the cultural competence necessary to effectively teach students who are from backgrounds different from their own.

Julie Coates, Senior Vice President, Learning Resources Network, River Falls, WI; and adjunct professor, University of South Dakota.

Equity in the Classroom: An Institutional Responsibility

The demographics of today’s classroom continue to change and, with these changes, greater and more unique student needs emerge that present both the opportunity and challenge to foster a culture of equity in the classroom.

Dr. Dionne Felix, Associate Vice President for Academic Instruction, Southern Adventist University, Collegedale, TN

Invisible Diversity: Teaching Every Student

From students on the autism spectrum, to different generational learning styles, gender and learning, and the Gen Y anxiety epidemic, discover the new 2019 book that will change your classrooms and instructors.

Choose 10 pages to read the night before of the new book Invisible Diversity, by Julie Coates. The book is compliments of attending the conference. Then come and discuss your thoughts on invisible diversity with your colleagues.

Keeping the online class fresh and fun

Acquire quick and simple ways to add some new life into your online course, and your faculty’s courses. Go beyond narrated slides and video links to engage and help your students connect with subject matter to enhance knowledge. Save time and add meaningful activities that meet course objectives.

Lisa Dallas, Senior Instructional Designer, Faculty Development and Innovation Center, Eastern Illinois University, Charleston, IL

NineShift for 2019: The New Model for Education Emerges

Education is being totally transformed between now and 2030 to respond to the new environment and student needs of the 21st century. Just like education was transformed 100 years ago for the Industrial Age of the last century. Discover more about two big trends changing society and education: the emergence of the Knowledge Society, and how brain research is giving us a whole new understanding of how to move learning and teaching for the challenges of this century.

William A. Draves, is co-author with Julie Coates of NineShift: Work, life and education in the 21st century, and one of the nation’s foremost futurists.

PLUS Discussion Groups

- Top Issues in Faculty Development
- Top Tips in Faculty Development for 2019
- Next Trends in Faculty Development
- The Future of Faculty Development
Conference Agenda

Wednesday, March 20, 2019

Breakfast on your own, complimentary if staying at the hotel.

8:30 Registration
8:40 am – 9:00 am Welcome, Introductions,
9:00 – 9:45 a.m. The State of Faculty Development for 2019, William A. Draves, President, Learning Resources Network (LERN)

9:45 am – 10:00 am Morning Break, compliments of LERN

10:00 am – 11:00 am Teaching Strategies to Promote Learning in the Online Environment, Dr. Jill Fuson, Faculty Director for the School of Business; Dr. Kevin Forehand, Program Director for Retail Management Program and Real Estate Studies Program; Dr. Gary Deel, Faculty Director for the School of Business; American Public University System

Noon – 1 pm Luncheon together, compliments of LERN

1:00 – 1:30 Small Group Discussions, Next Trends in Faculty Development

1:30 pm – 2 pm Making Your Pitch: Convincing Faculty and Administrators, Julia King Tamang, Portland, OR.

2:00 – 2:15 p.m. Complimentary Afternoon Break

2:15 – 2:45 pm Making Your Pitch Continued

2:45 pm – 4 pm Nine Shift for 2019: The New Model for Education Emerges, William A. Draves

Friday, March 22, 2019

8:30 am – 9:00 am Small Group Discussions, The Future of Faculty Development

9:00 am – 9:50 am Invisible Diversity Book Discussion. Choose 10 pages to read the night before of the new book Invisible Diversity, by Julie Coates. The book is compliments of attending the conference. Then come and discuss your thoughts on invisible diversity with your colleagues.

9:50 am – 10:15 am Complimentary Morning Break

10:15 am – 10:59 am Planning Session: Faculty Development for the Future. Engage with your other colleagues in planning the future of faculty development, including ideas for a faculty development curriculum, Faculty Development Program Review, and Certified Faculty Development Program designation.

11:00 am – Noon Keeping the Online Class Fresh and Fun, Lisa Dallas, Senior Instructional Designer, Faculty Development and Innovation Center, Eastern Illinois University, Charleston, IL

Noon – 1 pm Luncheon together, compliments of LERN

1:00 – 1:30 Small Group Discussions, Next Trends in Faculty Development

1:30 pm – 2 pm Making Your Pitch: Convincing Faculty and Administrators, Julia King Tamang, Portland, OR.

2:00 – 2:15 p.m. Complimentary Afternoon Break

2:15 – 2:45 pm Making Your Pitch Continued

2:45 pm – 4 pm Nine Shift for 2019: The New Model for Education Emerges, William A. Draves

Thursday, March 21, 2019

8:30 am – 9:00 am Small Group Discussions, Top Tips in Faculty Development

3:30 pm – 4 pm Teaching African American Students Group Discussion with Dr. Dionne Felix and Julie Coates

What to tell your boss

1. Retention, Recruitment and Reputation. Faculty development and instructor quality is now financially critical to your institution. Your institution’s bottom line financial health is dependent on retention, completion rates, recruitment and reputation. Retaining just one student will make your investment worthwhile.

2. Investment payback is 10:1. That’s right, the LERN conference provides a ten-to-one return on your investment. People attending LERN’s faculty development events learn how to save institutional costs, boost faculty and staff productivity, and stay on the cutting edge without wasting resources.

3. Your boss should come too. LERN has the most advanced, state-of-the-art and cutting edge strategies for senior decision makers in higher education. College and university presidents attend our seminars. Thousands of faculty have taken our online courses. For the best insight about higher education in the 21st century, LERN provides “Information That Works.”
About the Hotel
The hotel is located near O’Hare Airport with complimentary shuttle service to and from the hotel. Your conference hotel is also located near the CTA or ‘L’ light rail line into downtown Chicago.

Room Rate
Single: Just $179 per night (plus taxes) with (1) breakfast included at O’H American Grill per day.
Double: $204 per night (plus taxes) with (2) breakfasts included at O’H American Grill per day.

Hyatt Regency O’Hare
9300 Bryn Mawr Avenue
Rosemont, Illinois, USA, 60018
Phone: (847) 696-1234

Hotel Reservations must be made by Feb. 25, 2019
No hotel cancellations or refunds after Feb. 25, 2019

Be sure to make your reservation with the Hyatt Regency O’Hare directly at the phone number above, and specify the “LERN group” in your reservation. Do NOT make your hotel reservation with any national Hyatt reservation system or any other entity.

Bring a Second Person
Research on conference attendance shows that two people from the same institution bring back substantially more information, ideas and change recommendations than one conference participant. Bring a second person and make an even bigger impact on your institution.

Conference Fee
The conference fee is just $495 and includes all sessions, lunches on Wednesday and Thursday, breaks, and materials. If you are staying at the hotel, get complimentary breakfast tickets from the hotel.

Payment
Payment is due, in US dollars, at or before the conference. Make checks payable to LERN. Visa, MasterCard, Discover and American Express are accepted.

Purchase Orders
A purchase order will reserve your place, with payment due at or before the conference. Please fax your registration and PO to us and we will e-mail you an invoice.

Cancellations
Substitutions are accepted at any time. All cancellations must be in writing, and email is acceptable. After January 15, 2019, no refunds can be issued.

5 Easy Ways to Register
Online. Go to lern.org and look for the Faculty Development Conference in the left hand column.
Email. Send your Application information to Roy at info@lern.org
FAX. Complete the registration form and fax it, toll-free, 24 hours a day, to 888-234-8633.
Phone. Call us at 800-678-5376. The phones are open from 8 am to 5 pm CT Mon-Fri.
Mail. Simply fill in the form on the next page and mail it to:
LERN
Faculty Development Conference
PO Box 9
River Falls, Wisconsin 54022    USA
Questions? Call Roy at 800-678-5376 or email him at info@lern.org

“The sharing and collaboration on improving faculty teaching was invaluable.”  Kermelle Hensley, CFD, Columbus Technical College, Columbus, GA

“Extremely practical and relevant!”  Lydia Thebeau, Missouri Baptist University, St. Louis, MO
APPLICATION
FACULTY DEVELOPMENT CONFERENCE
March 20-22, 2019 - Chicago

Simply fill in the information below and fax to (888) 234-8633 with your credit card information or purchase order, or mail along with your check. If you have questions, call us at (800) 678-5376. Feel free to copy this form for additional applications.

FIRST PERSON — FACULTY DEVELOPMENT CONFERENCE

Name

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Institution

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City

State/Province

ZIP/Postal Code

Country

Email

Phone

Fax

SECOND PERSON — FACULTY DEVELOPMENT CONFERENCE

Name

Department

Institution

Address (if different)

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State/Province

ZIP/Postal Code

Country

Email

Phone

Fax

Payment Method

☒ Payment enclosed.

☐ Bill my institution.

☐ Charge to my credit card.

All fees are in US dollars.

Application Fees

☒ $495 US regular rate

Account #

Exp. Date

CVC#

Cardholder’s Name (please print)

Cardholder’s Signature

All fees are in US dollars.
Seventh Annual! North American Faculty Development Conference

Take your faculty to the next level.

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“Outstanding. Brilliant.”
Steven Zani, Lamar University, Beaumont, TX